

Personal Profile

Bridget Jumoke Yaa Lafenwa B.Eng., MBA, MRes., PMP®, PMI-PBA® SMC™, SAMC™

jlafenwa@gmail.com

Jumoke Lafenwa is a market research expert, a project management professional, professional business analyst and a scrum master agile certified serving multiple industry across the African continent with performance excellence.

As CEO of Okin Consult, Ms. Jumoke Lafenwa led the transformation of the organization to a global brand in market research and advisory services. Customer satisfaction, people management and efficient process development have been the primary driver of Ms. Jumoke Lafenwa's success story.

As transformational leader and strategist, she brought lots of experience to bare when she was appointed the Project Manager for PMI Africa Conference 2016, Ghana which saw one of the best organized and well attended international PM conferences in Africa. She also played a key role in the successful planning and organization of the first National Project Management Conference in Ghana held at the International Conference Centre, Accra in April 2015. Ms. Jumoke Lafenwa was later in June 2015 appointed to serve as the Marketing expert for the PMI Africa Conference held in Johannesburg South Africa.

A passionate PMI volunteer, result oriented and great team player, she volunteered for the Ghana Chapter from 2011 as an Admin, Chapter Secretary and Vice President - Volunteering. Currently she volunteers for the Chapter as the President.

Ms. Jumoke Lafenwa has wealth of experience in her various volunteering roles as

- Marketing Expert for PMI Africa Conference, South Africa (2015)
- Project Manager for PMI Africa Conference, Ghana (2016)
- Project Manager for the first ever National Project Management Conference Ghana (2015)

Ms. Jumoke Lafenwa additionally has gained the required PMI global volunteer exposure and leadership qualities by attending the PMI Leadership Institute Meetings held previously at Istanbul Turkey, Dubai, London, Barcelona-Spain, Dublin, and the North America Global Congress at Orlando USA.

Ms. Jumoke Lafenwa is a Project Management Professional (PMP®), Project Management Institute, Professional Business Analyst (PMI-PBA®), Scrum Master Certified (SMC™), and Scrum Master Agile Certified (SAMC™).

She holds an honors Bachelor of Engineering from the University of Ilorin, Nigeria, a Master of Business Administration from the Central University, Ghana, and Master of Research in Business Administration from the Ghana Institute of Management and Public Administration, Ghana.